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FOR IMMEDIATE RELEASE

Pride Institute Appoints New CEO to Lead into New Era of Excellence

Minneapolis, MN — August 26, 2024 — Pride Institute, a pioneer in LGBTQIA+ specialized treatment and recovery, is proud to announce the appointment of Div Mehta, MBBS, MBA, MHA, as its new Chief Executive Officer. With an impressive track record in healthcare leadership and a deep commitment to the LGBTQIA+ community, Mehta is poised to guide Pride Institute into a new era of growth, innovation and compassionate care.

Mehta brings many years of healthcare experience and thought leadership to the role. He has held senior executive management positions in both private and public sectors, most recently as the Chief Executive Officer and Chief Financial Officer of an esteemed behavioral health organization. He has served on several national and multi-state level committees advocating for behavioral health topics, co-authored chapters for state-level regulations, and provided consultations to the Commission on Accreditation of Rehabilitation Facilities (CARF) on behavioral health standards. He has also served as a behavioral health consultant with GLG, Inc. for national and international substance use disorder and behavioral health topics.

“I am honored to join Pride Institute, an organization that has been at the forefront of providing life-changing care to the LGBTQIA+ community,” said Mehta. “As CEO, I want to enhance the compassionate, caring, empathetic and accountable culture of providers that deliver treatment services with excellence and high quality, helping patients achieve long-term recovery with our full continuum of care.”

Under Mehta’s leadership, Pride Institute will continue to focus on providing evidence-based treatment and compassionate care. Pride’s dedication has led to many accolades over its almost 40-year history. Most recently, it was included in Newsweek’s annual list of the Best Addiction Treatment Centers for the third consecutive year, and it was also recognized by the readers of The Minnesota Star Tribune as one of Minnesota’s Best Recovery/Treatment Centers for 2024. Mehta’s appointment marks an exciting new chapter for Pride, as it seeks to broaden its impact and strengthen its position as a beacon of hope and recovery for the LGBTQIA+ community.

Pride Institute has been a pioneer in LGBTQIA+ treatment and recovery since its founding, offering a welcoming and affirming space where individuals can receive the care they deserve. Mehta’s

appointment underscores the organization's ongoing commitment to excellence, innovation and the well-being of the community it serves. For more information about Pride Institute and its services, please visit <https://pride-institute.com/>.

About Pride Institute

Located just outside Minneapolis, Minnesota, Pride Institute offers an exclusive LGBTQ+ recovery program that treats patients from all over the country. Since 1986, they have been using evidence-based therapies to address substance use disorder, trauma and PTSD, sexual health, and co-occurring mental health issues in an inclusive and accepting environment. Their mission is to give participants the knowledge, abilities and resources they need to help overcome addiction and achieve long-term recovery.

About Foundations Recovery Network

Foundations Recovery Network's mission is to lead the way in evidence-based, integrated treatment for co-occurring substance use and mental health disorders. Through our commitment to clinical excellence, we partner with and empower individuals on their recovery journey by providing individualized care that actively removes barriers and embraces diverse pathways to healing. For more information, visit www.foundationsrecoverynetwork.com.